

HAY FOR HORNS CAMPAIGN



The survivors:

On Friday the 30th of August 2013, three white rhinos were darted by poachers and dehorned. Miraculously, although the bull was killed, the remaining two cows survived. Their horns had been brutally cut off with a chain-saw, which left the animals' sinus canals open and exposed, posing a massive threat.

The two survivors were moved to Hoedspruit Endangered Species Centre (HESC) on the 4th of September 2013 and were named Lion's Den and Dingle Dell. The doctors washed the wounds and placed an antibacterial dressing on the wounds and sealed it in place with a dental acrylic for Dingle Dell. Casting material was placed over the dressing and drilled into place for Lion's Den. The biggest obstacle was to keep the casts resilient against damage which is why metal plates were attached over the cast, fixed with pop rivets and screws.

After numerous treatments and attempts to stop infection it was with great delight, when on the 22nd of March 2014, Dingle Dell's wound was deemed fully healed! However, Lion's Den's wound has proved to be a tricky one, but on the 16th of November 2014, when Dr Rogers removed the cast, her wound was fully closed as well!



Where we are now:

It has taken a huge amount of support, knowledge and research to take care of these two amazing animals who are, no doubt, defining the blueprint treatment for any similar cases of rhino poaching.

To date, Dingle Dell has received over 10 procedures and Lion's Den has had 25 and counting! We appreciate the wonderful work HESC is doing but also realise the immense costs involved. At the moment it costs **R28,000.00** a month just to keep the two rhinos, which covers security, curator, feeding and ground facility costs. **(See expenses table at the bottom of the document)**



The Future:

Unfortunately both rhinos will never be released back into the wild again. They are severely traumatised by all that has happened to them and sadly will never be able to look after themselves again. However, there is hope! HESC is planning on setting up a Rhino Breeding centre for which will include Dingle Dell and Lion's Den along with two orphaned rhino calves whose mother recently died in a poaching attack.

When populations get low it is important to have an insurance population in captivity and carry out breeding programmes. Dingle Dell and Lion's Den might never be released back into the wild again, but their future offspring might.

What we do:

We, at Highline Tours and Travel understand that conservation is everyone's responsibility not just organisations such as HESC and that we all can do our part to help. As a Tour Operator we realise just too well that our very existence and success as a company solely depends on the preservation and conservation of Africa's beautiful wildlife.

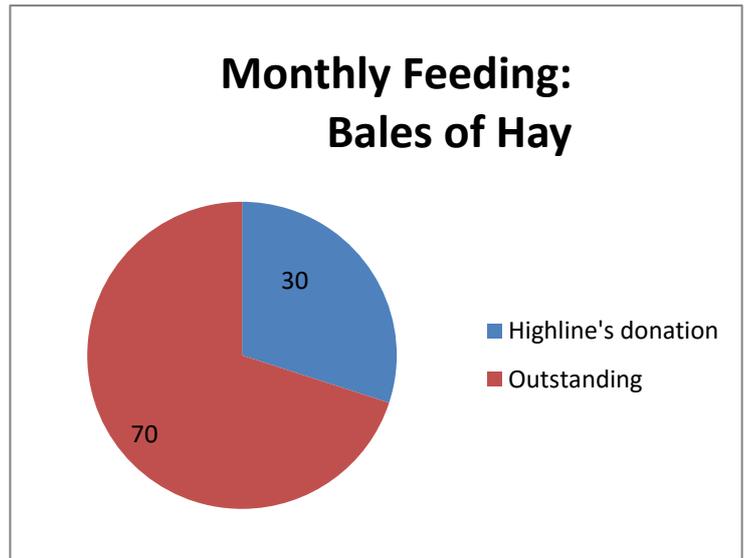
It is for that reason that we at Highline are getting involved by asking our agents to, along with us make a long term commitment to donate towards the care of the rhinos. Our goal is to get donations for every item on the **expenses table** below and have taken it upon ourselves contribute towards the feeding the rhinos. We will be donating **30 bales** of Lucerne every month (R4650 in monetary terms).



How you can help:

From the **expenses table** below, it is evident that HESC is still enduring a large financial strain by caring for the rhinos.

It is for that reason that we are asking our partners and friends in the industry to partner with us in the feeding of the rhinos and to, along with us, donate bales of hay on monthly basis.



We realise that this requires a serious, long-term commitment from you. However, this is also an opportunity to get involved in something tangible oppose to donating to a big charity. As a company, you would get the satisfaction of making a true difference, knowing exactly how your donations are spent.

As a co-contributor to the care of Lion's Den and Dingle Dell, you will receive a quarterly update from HESC informing you of their progress

Total Monthly Expenses for Lion's Den & Dingle Dell:

ITEM	DETAILS	MONTHLY COSTS
<i>Feeding</i>	<i>The rhinos feed on Lucerne due to them being in a camp as opposed to being in the wild. One bail of Lucerne costs R155.00 / €10.00</i>	<i>R 15,500.00</i>
<i>Security costs</i>	<i>Extra security at HESC is needed to make sure the rhinos are safe. Security at HESC includes: 24hr armed security along with cameras and back-up emergency services. HESC also belongs to the Kapama Private Anti-poaching Unit.</i>	<i>R 3,500.00</i>
<i>Ground facilities & holding costs</i>	<i>This includes the upkeep of fences, maintaining the general infrastructure and water supply (especially during dry season).</i>	<i>R 3000.00</i>
<i>Curator costs</i>	<i>The curator lives on the property. He feeds and assesses the rhinos daily. He also checks the fences and water supply. Costs include his salary and uniform.</i>	<i>R 6000.00</i>
	TOTAL	R28,000.00